

AI STRATEGY & OPPORTUNITY LEARNING ROADMAP

Course duration 16 weeks/30 Hours

Setting AI Direction: Context & Opportunity

*AI leadership fundamentals,
automation concepts &
leadership decision making*

Prioritising AI Opportunities

*AI benefits & risks,
organisational need &
readiness*

Defining the AI Vision and Roadmap

*Strategic direction &
alignment, risk appetite &
human oversight*

Evaluating Delivery Options for AI

*Vendor evaluation,
procurement, due diligence &
quality assurance*

Reviewing and Adapting AI Strategy

*Monitoring & evaluation of
emerging technologies*

Session 1

Session 2

Session 3

Session 4

Session 5

Session 6

Session 7

Session 8

Session 9

Session 10

Responsible AI: Principles, Risk and Guardrails

*Responsible AI foundations,
data governance, information
security & workforce impact*

Building the AI Investment Case

*Business case development
Strategic drivers,
reputational & sustainability
considerations*

Selecting AI Pilots and Decision Points

*From strategy to
experimentation, AI use
cases, feasibility & testing
methods*

Building Sponsorship for AI

*Change management,
Communication &
Leadership*

Capstone Skills Test: Presenting an AI Strategy

*AI strategy pack,
presentation and Q&A
for final skills test*

PLUS:

Recognised Prior Learning

Fareport takes your prior learning into account, so you won't need to repeat training you've already completed.



One-to-ones With Your Trainer

Expert advice and guidance throughout your programme from industry expert trainers.



Additional Learning Support

Additional Learning Support (ALS) is tailored to your needs so you can make the most of your Apprenticeship.



Functional Skills Training

Learners under 19 who do not have exemptions will still be required to achieve Level 2 Functional Skills. If over 19 will have the option to opt in or out of Functional Skills training.



AI Strategy & Opportunity

Level 5

30 Hours Over 16 Weeks

Overview

A practical programme for leaders who want to make better decisions about AI. AI is full of promise but for many employers, the real challenge is knowing where to start. This programme helps leaders cut through the noise, understand where AI could genuinely add value, and make informed decisions about strategy, risk, governance and adoption.

Learners explore the essentials of AI in a leadership context: what AI is and is not, how to identify worthwhile opportunities, how to assess value and feasibility, how to put sensible guardrails in place, how to evaluate pilots and suppliers, how to bring stakeholders with you, and how to keep reviewing progress as technologies evolve.

Training Requirements

Learners must be aged **19 or over**. No advanced technical background is needed. This is not a programme for building machine learning models or becoming an AI engineer. It is for decision-makers who need to understand AI in a business setting what it can do, where it fits, what the risks are, and how to move forward responsibly.

What's Received

- ✓ **Level 5 AI Leadership: AI Strategy and Opportunity Apprenticeship Unit**

Assessment Method

- ✓ **Capstone Skills Test: Presenting an AI Strategy**

Topics Covered

- ✓ Principles, Risk and Guardrails
- ✓ Prioritising AI Opportunities
- ✓ Evaluating Delivery Options for AI
- ✓ Reviewing and Adapting AI Strategy

Suitable For

- ✓ SME Owners and Directors
- ✓ HR Managers
- ✓ Marketing Managers

