



Future-proof your business

How forward-thinking employers are transforming their teams with Skills Bootcamps

What is a Skills Bootcamp?

In today's fast-changing world, the most successful businesses have one thing in common, they invest in their people. That's exactly what Skills Bootcamps are designed to help you do.

These government-funded programmes give your employees access to high-quality, industry-recognised training worth around £3,000 - for just a small contribution from your business. It's the smart, modern way to upskill your workforce without the usual costs or long training schedules.

Why employers are getting on board?

The beauty of Skills Bootcamps is their simplicity. They're flexible, practical, and designed with real business impact in mind. Each programme gives your staff the skills to solve real challenges and the confidence to take your organisation further.

What are the benefits for your business?

✓ Real-world results

Your team won't just learn theory. They'll apply their new skills directly to your business - whether that's launching a digital marketing campaign, analysing company data, managing complex projects, or strengthening cyber security.

✓ A happier, more loyal workforce

People stay where they feel valued. Offering professional development shows commitment to your staff, helping you retain great talent and attract new recruits.

✓ Incredible value for money

With government-funding covering up to 90% of the cost, you'll gain access to training worth thousands - with only a small contribution required from your business. It's one of the most cost-effective ways to future-proof your team.

✓ Immediate impact

You'll see the difference straight away. Employees return from each session with ideas, sharper skills & a renewed sense of purpose.

Industry-recognised qualifications included

Skills Bootcamps are designed to give your employees real, measurable value and with some, that includes nationally recognised certifications at no extra cost.

Participants on the Project Management Skills Bootcamp achieve the APM Project Management Qualification (PFQ) - a highly respected certification that normally costs over £600 to complete independently.

Meanwhile, those on the **Cyber Security Skills Bootcamp** gain the CompTIA Security+ qualification, **worth over £400 independently**, equipping them with industry-standard knowledge to keep your business protected.

Both qualifications are fully included within the government-funded Bootcamp, offering your organisation hundreds of pounds worth of additional value for just a small employer contribution.

Which Skills Bootcamps do we offer?

- Digital Marketing
- Digital Business Skills
- Project Management
- Data Analysis
- Cyber Security
- Leadership & Management
- Marine Electrician

These are available in different regions across England. Please check our website for availability.



A simple commitment with lasting rewards

You'll need to give your employee time to attend the Skills Bootcamp (usually one day a week for 10 weeks), offer support to put their new skills into action and take part in a short review eight weeks after completion.

That's it. Minimal disruption. Maximum impact.

Small investment. Big results.

Skills Bootcamps are helping businesses across the country grow stronger, smarter and more resilient and yours could be next.

For a modest contribution (typically 10% of the course value, so around £300 for an SME with less than 250 employees), you'll gain a trained, motivated employee equipped with the skills that matter most in today's economy.

Because when your people grow, your business grows too.

