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# Retail Manager

Level: 4

**Duration:** 12 – 15 Months **Entry Requirements:** 

- Candidates should already be working at a Management level and have responsibility for delivering sales targets and leading and managing people within their job role.
- The entry requirement for this apprenticeship will be decided by each employer but may typically be five GCSEs at Grade C or higher.

#### **Overview:**

The Retail Manager apprenticeship is a fantastic qualification for individuals looking to upskill and learn new techniques and behaviours that can be directly implemented within their workplace. The qualification takes an in-depth look at the inner workings of a Retail business and builds upon the key attributes needed to become a successful Retail Manager.

To successfully complete this qualification you will know how to maximise income and minimising wastage and develop a sound understanding of business and people management principles to support the achievement of the vision and objectives of the business. You will champion the way for personal development, training and continuous improvement, encouraging your team to develop their own skills and abilities to enhance business performance and productivity.

### **Qualification Achieved:**

- Retail Manager Level 4
- Functional Skills English L2
- Functional Skills Maths L2

## **Key Topics:**

- Lead a team to support business objectives
- Manage overall performance of a team
- Manage a team to achieve sales targets
- Business and Finance
- Communication
- And much more...

#### **Assessment Methods:**

A variety of assessment methods will be used to demonstrate knowledge and competence:

Discussions

Observation

Witness testimony

- Workbooks
- Assignments
- Product evidence
- Reflective accounts

# **End Point Assessment**

End point assessment or "EPA" has been created to assess the knowledge, skills and behaviours gained throughout the qualification. EPA is conducted by an external independent body chosen by the employer. EPA offers the chance to showcase your skills and be awarded a grade that reflects your performance. EPA will consist of the below activities:

- 2 hour written exam
- **Retail Business Project**
- **Professional Discussion**