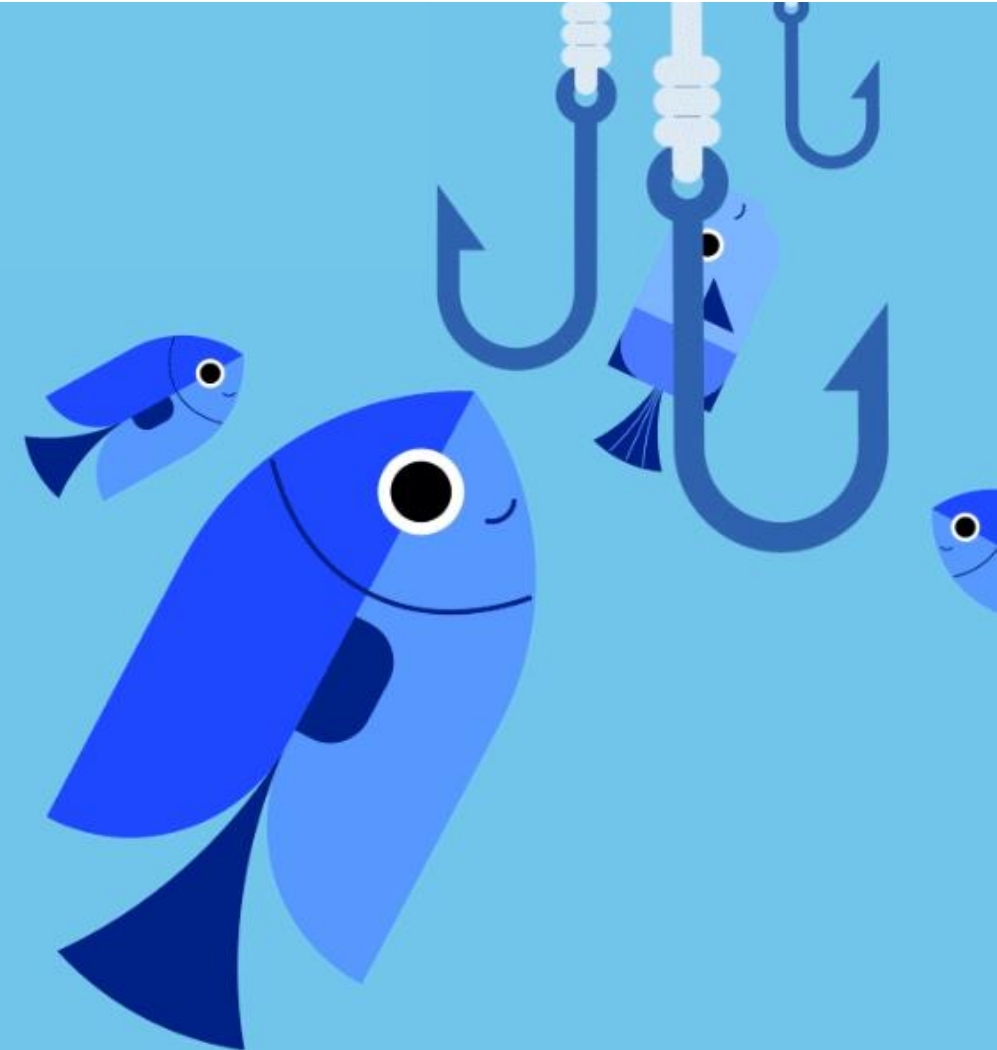


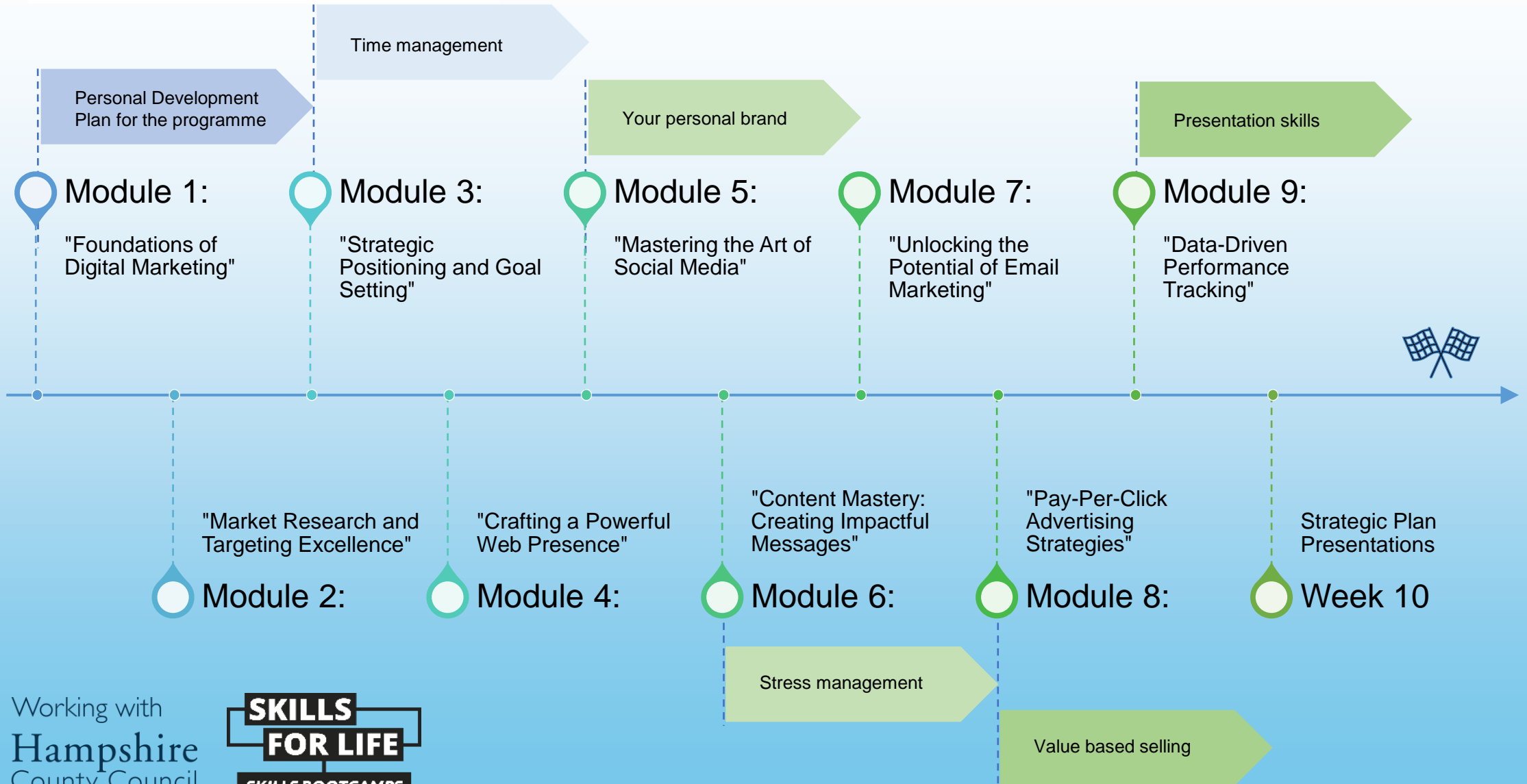
Digital Marketing Skills Bootcamp Course Overview

Learn to grow your small business online



Funded by
Hampshire
County Council







Are you running your own business and want to learn how to grow your sales using the latest digital marketing techniques?

What you'll get:

6 hours live online group training every week for 10 week with our Digital Marketing experts

Practical takeaways to implement in your business

Improve your soft skills to grow your business including presentation skills, closing the sale, time management and stress management

Receive wraparound career and personal development support and Behavioural Skills Support for self-employment, including tailored career coaching from a Professional Development Coach

Learn and network with other small business owners in Hampshire and Surrey

Peer review and advice and feedback from digital marketing experts on your business's marketing plans

Access to our B2B prospecting tool to download 100 contacts based on your target customer

Access to supporting resources and our peer learning network for up to 6 months after course

Eligibility

To be eligible for funding, you must:

- ✓ Be aged 19 or older
- ✓ Be a small business owner, sole trader or freelancer*
- ✓ Have the right to work in the UK
- ✓ Live in Hampshire or Surrey
- ✓ Have not started a Skills Bootcamp in last 12 months
- ✓ Have maintained UK residency for the last 3 years

*If you have 1 or more employees you must contribute 10% of the course cost which is £322.50

Your commitment to take your business to the next level:

- ✓ Attend 60 Guided Learning Hours (6 hours live online training for 10 weeks) and actively engage with the trainer and participants
- ✓ Complete 10-20 hours of self-study to complete your business Marketing Strategy
- ✓ Stay in touch with Fareport for up to 6 months to confirm that you have acquired new opportunities or contracts as a result of this course

**Here's what
other small
business
owners say
about our
course**

“I personally cannot wait for 6pm every Monday and Wednesday. It's so great. And not only for marketing. I feel like it's good for my personal growth too.”

Paula Bryan, Clipit

“I found the course thoroughly engaging and highly informative. I feel more confident in the progression of my shop, and feel inspired rather than disillusioned which is what I was becoming with my shop.”

Tiffany Millington – Cactus Dragon Studios Etsy Shop

“I would encourage people to investigate the course. It DOES take up a lot of time - but if someone is committed to improving their marketing, I believe it is worth it.”

Katie Ryan, VMM

“My agency understood me, they were so impressed, they want to take some of their team through a similar course”

Lee Ryan, Top Yacht

Next steps

Please send any questions to
bootcamps@fareport.co.uk

Find the latest course dates and Apply Now at:
mailchi.mp/fareport.co.uk/hampshirebootcamps

GET A FREE
INTRODUCTION
TO DIGITAL
MARKETING –
REGISTER TODAY

